



Trustee Profiles

Updated 11.01.24.

Alan Gerrard (Chair)



Alan has over 23 years' experience as a school governor, 10 of which were as Chair of a large Junior School in Northamptonshire. Alan has completed the National College for Leadership 'Chairs of Governors' Leadership Development Programme'. Alan is retired but previously worked as an R&D Director in Unilever's Ice Cream business, with responsibility for significant capital assets, budgets and numbers of people. During his career he has lived and worked in the Netherlands, Austria and Thailand. In addition to being a Trustee and Chair of the South Westmorland MAT Board, Alan also currently chairs the Dallam School Local Advisory Committee. He sits on a number of Board and LAC committees. Alan lives in Crosthwaite with his wife.

Positions held:

- Chair of the SWMAT Board
- Chair of the Dallam School LAC
- SWMAT Health and Safety Link Trustee
- Chair of the SWMAT Pay Review Committee
- Dallam School LAC Boarding Champion

Dr Andy Knox MBE (Vice Chair)



Dr Andy Knox is Director of Population Health and Engagement for Bay Health and Care Partners in Morecambe Bay and an Executive GP for Morecambe Bay CCG. He is a partner at Ash Trees Surgery in Carnforth and Stoneleigh Surgery in Milnthorpe. He trained in Manchester and is an honorary senior lecturer at Lancaster University in 'the centre for the alternative to social and economic injustice' within the School of Sociology. He also sits on the NHS National Assembly. Andy is passionate about working with communities to tackle health inequalities and improve overall health and wellbeing. He is also focused on creating a culture of joy, kindness and excellence within the health and care system to support the health and wellbeing of teams. Andy writes regularly on his blogs: reimagininghealth.com and reimaginingthefuture.org and has a large number of followers on Facebook, Twitter and YouTube. Andy lives in Silverdale with his wife and 3 children, 2 of whom attend Dallam School.

Positions held:

- Vice Chair of the SWMAT Board
- Chair of the SWMAT Safeguarding Committee

Enid Fraser



Enid is a retired headteacher. She spent 8 years as headteacher at Settlebeck School in Sedbergh having previously been the Deputy Head. Following this period, she became part of Cumbria's School Improvement Team, supported primary and secondary schools across the county, delivered training, helped to develop the original NPQH and became a course leader. She also trained as an Ofsted inspector as part of the Cumbria team, participating in many inspections in the north of England. In 1999, Enid returned to headship at Parkview School in Barrow in Furness. Retiring in 2008, she became Executive Officer for the South Lakes Federation (Ltd) where she managed the business, worked closely with schools and their headteachers and supported the strategic direction and development of the federation. She has worked as an independent consultant and been involved in the recruitment of number of senior leaders in schools. Enid was the Chair of the South Westmorland MAT Board until September when she stepped down. She lives in Levens.

Positions held:

- Trustee of the SWMAT Board
- Chair of the SWMAT Boarding Committee
- Dallam LAC – MAT Board Appointed Member
- SWMAT and Dallam LAC SEND Champion
- Dallam LAC Pupil Premium Champion

Martin Shevill



Martin started his career in Sheffield as a teacher of geography and became head of department in two schools. He was involved in two major national curriculum development projects and also wrote the Key Stage 3 geography series 'Geography 2000'. After a brief spell as a Lecturer in Education at Sheffield University, Martin moved on to deputy headship in Kirklees followed by his first headship of King James's School in Huddersfield. He later moved on to be Principal of Ossett Academy in Wakefield. During this time, he acted as a National Leader in Education. He stepped down from his position of CEO of Consilium Academies in August 2019. Martin has been a trustee of the Geographical Association, is a former Board member of the Confederation of School Trusts (CST) and was formerly on the Headteacher Board for Lancashire and West Yorkshire. He is the Senior Education Adviser of National Teaching Accreditation (NTA), overseeing the work of the QA Officers and is a Fellow of the Chartered College for Teaching (FCCT). Martin was the Acting Headteacher of Queen Elizabeth Grammar School in Wakefield from January to August 2021. Martin lives in Sheffield.

Position held:

- Chair of the SWMAT Risk, Audit and Finance Committee

Rupert Villiers-Smith



Rupert and his wife took on the Dallam Tower Estate in Milnthorpe following the death of his grandfather in 2001. Rupert founded a foreign exchange and payments company, CrossbarFX, in 2004 to build upon a similar business he founded in South Africa in 1995 and the head office is based at Sandside. Rupert was an Army Officer for 5 years and is currently a Director of 25 years' experience sitting on a variety of both UK and non-UK Company Boards. His commercial activities are mainly in the financial services and property sectors. Rupert is currently a Trustee of the Dallam School Charitable Trust. The Trust owns much of the land and buildings at the school's Heversham and Milnthorpe sites and provides funding support for the maintenance of the school and a number of key projects including the recent expansion of the Boarding House. Rupert lives with his family at Dallam Tower.

Positions held:

- Vice Chair of the SWMAT Risk, Audit and Finance Committee
- Trustee of the Dallam School Charitable Trust



Pam Houghton

Pam is a director of several family businesses, involved in the design and manufacture of vehicle transporters; commercial and retail property development; alongside retail businesses. In the past, Pam enjoyed the challenges presented whilst serving as a Non-Executive Director for a period of eleven years, on the boards of both Lancaster Acute Hospitals NHS Trust and as a Founder Trustee of University Hospitals of Morecambe Bay NHS Foundation Trust. Pam also formerly held the role of Trustee at the Springfield Charitable Trust, a charity that strives to provide help and accommodation for woman dealing with domestic abuse. Pam lives in Beetham with her husband

and family.

Positions held:

- Vice Chair of the SWMAT Boarding Committee
- Vice Chair of the SWMAT Pay Review Committee
- Vice Chair of the SWMAT Safeguarding Committee