

# BTEC Creative Media

## Exam Information



### What are the components that need to be completed?

Component	Title	%	Completed?
Comp 1	Exploring Media Products	30	One last section to complete
Comp 2	Developing Digital Media	30	One last section to complete
Comp 3	Create a Media Products in Response to a Brief	40	To be completed between Feb and May

### Our exam board is Pearson

Students have almost complete most of their 2 controlled assessment components. This was done through Year 10 and Year 11. There is one section each left to do in each component. This will be done in lessons after the mocks. They then have their last component to complete, which is done between February and May 2023.

### Component 3 Information

The students will be given a pre-release from the exam board at the end of February. From this they will have to come up with ideas, plan a response and create a piece of media that fits to the requirements of the brief. The ideas, planning and final product are what is submitted to the exam board for marking.

Students will complete 3 tasks:

**Task 1—An Ideas Log (2 hours).** After seeing the pre-release students will be given class time to come up with ideas on how they would respond to the brief. They will then sit a 2 hour exam in which they will write out their ideas for the exam board. This will be done in exam conditions, using a PC.

**Task 2—Planning Material (2 hours).** Once the students have decided on a final idea, they will be given time to plan their response. In a 2 hour exam, they will produce their planning materials, such as a storyboard or a page mock up.

Between Task 2 and Task 3 students are then given class time to collect all the resources they need to create their response to the given brief.

**Task 3—Creating a Media Product (4 hours).** Students will then be given 4 hours of exam time to edit or produce their final piece.

### Mock Exam

The mock exam will be the pre-release from May 2022. This will be given to students in lessons the week beginning Monday 12th December. Class time until the mocks will be given to working on the brief and going through how to structure an Ideas Log. The mock itself will be Task 1 — An Ideas Log. Students will be able to practise their response to the mock in lesson time, and will be given guidance on how to achieve their potential through their ideas.

### Key Mistakes

Students can sometimes not read the pre-release fully and may misinterpret their understanding of the brief. This can lead to Ideas Logs not being detailed enough. Through the practised response in lessons, we aim to eliminate these misconceptions.

### Revision Techniques

As the Ideas Log is a practised response to a set brief, the students will be able to discuss possible ideas and consider their final idea. They can should target audience and representation within their idea. Their practise response will therefore become their revision document, to try to memorise before going into the exam session.

For Task 2, all pre-production materials will require draft designs, so again, these will become the revision materials.

### Need Help?

All students are welcome to drop into Room 58 on a Monday, Tuesday and Wednesday lunchtime. Both Mrs Hennessy-Garside and Mr Johnson are available throughout the week on Teams through the Chat function.

Please do not hesitate to contact us at any point. Mrs Hennessy-Garside can always be contacted to discuss any questions or queries via email [k.hennessy-garside@dallamschool.co.uk](mailto:k.hennessy-garside@dallamschool.co.uk)