

LANGUAGES FOR BUSINESS

HEAD OF DEPARTMENT

Mrs G Cook
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TYPE OF QUALIFICATION

Level 2

EXAM BOARD

Language Alliance

SPECIFICATION

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ENTRY REQUIREMENTS

Essential: KS3 MFL



AIMS OF THE COURSE

- To enable students to continue to develop their language skills and widen career opportunities
- To apply their knowledge of foreign languages to the world of business and increase employability
- To acquire the necessary business and language skills to be able to communicate with companies and organisations in areas such as sales and marketing, customer service, health and safety, international travel.

COURSE OUTLINE & ASSESSMENT

The Certificate in Languages for Business:

- Delivers a qualification which reflects practical and authentic application of foreign languages in the work place
- Promotes independent, confident and effective linguists with the language skills required to make a positive and effective contribution to international economic activity;
- Gives access to a language qualification for learners of varying abilities
- The course is offered in French or Spanish with 6 modules covering companies and organisations; correspondence and communication; rules and regulations; travel and announcement; sales and marketing; customer service.
- The course combines ongoing assessed modules and end of year exams:
 - Unit 1: Speaking and Listening (3 assessed tasks)
 - Unit 2: Reading and Writing (3 assessed tasks)

This is a one-year course with students able to continue into Y13 by moving on to the Level 3 course and qualification.

CAREER PROSPECTS

The business skills you will learn during the course will help you in almost any career, be that in an office environment, dealing with customers, anywhere where business interaction takes place.

SUBJECT ENRICHMENT



Something to think about...

Not everyone speaks English. How can you use your languages to get a better job in the future?



Something to listen to...

Try this video link for Languages for Business on YouTube
<https://www.youtube.com/watch?v=knI3apFY9B4>



Something to read...

The best languages to learn if you want to earn a lot of money | The Independent