

TRAVEL AND TOURISM

TEACHER IN CHARGE

Mrs S Stewart
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TYPE OF QUALIFICATION

BTEC

EXAM BOARD

Pearson

SPECIFICATION

[Click here](#)

ENTRY REQUIREMENTS

Preferred: GCSE English and Maths grade 5

Essential: GCSE English and Maths grade 4



AIMS OF THE COURSE

Tourism is the largest service industry in the world. One in every 12 people in the world work in the travel and tourism industry. This course allows learners to become ready to either work in travel and tourism or progress into higher education.

Focus- This course has been designed to:

- provide students with an overview of the travel and tourism industry
- give students technical knowledge, skills and understanding of the travel and tourism industry
- develop essential employability skills and application in real work contexts

COURSE OUTLINE & ASSESSMENT

Three mandatory units:

- The World of Travel and Tourism
- Global Destinations (Controlled assessment,)
- Principals of Marketing in Travel and Tourism

One optional unit from:

- Visitor Attractions
- Events, Conferences and Exhibitions

CAREER PROSPECTS

This qualification is accepted for many university degree courses. Travel and tourism can be studied as a stand-alone qualification at university or in association with other subjects such as geography, media, business and sport. A BTEC in Travel and Tourism can lead onto careers in hospitality, airlines, tour operators, travel agencies, visitor attractions and management. Past students studying travel and tourism at Dallam have gone on to work in many of these fields both in the UK and overseas.

SUBJECT ENRICHMENT



Something to think about...

Why is tourism important for the UK? More Americans visit the UK than any other nationality. Why do you think this is?



Something to listen to...

Listen to this YouTube clip ([click here](#)) explaining the impact of COVID-19 on global tourism.



Something to read...

A good place to read about tourism in the UK is the VisitBritain website. There are statistics, fact and figures to help give you interesting background information to the industry. Have a look at the following:

www.visitbritain.org/britains-competitiveness and read through the articles.

